



**AFRICAN COURT ON HUMAN AND PEOPLES' RIGHTS
COUR AFRICAINE DES DROITS DE L'HOMME ET DES PEUPLES**

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REQUEST FOR EXPRESSIONS OF INTEREST (REOI)
AFCHPR/PTS/2022/069

CONSTITUTION OF A DATABASE OF PREQUALIFIED INDIVIDUAL CONSULTANTS
Graphic Designer

1. INTRODUCTION

The African Union Advisory Board on Corruption (AUABC) is an Organ of the African Union (AU) that was established as a mechanism to follow-up on the implementation of the African Union Convention on Preventing and Combating Corruption (AUCPCC). The AU Advisory Board on Corruption has the broad mandate to:

- a) Document and analyse corrupt activities;
- b) Advise the AU and Member States on all matters relating to corruption;
- c) Monitor and report on implementation and compliance with the Convention through receipt of State Reports; and
- d) Engage in advocacy and outreach to prevent corruption.

2. OBJECTIVE OF THE CONSULTANCY

The objective of the Expressions of Interest is to constitute a pre-qualified list of Graphic Designer consultants who meet the necessary minimum requirement to be invited to submit a proposal to fulfil the projects requirements.

3. SCOPE OF WORK

As part of the efforts to implement the Board's Communication Plan and specifically in a bid to increase the Board's visibility and building of its brand, the Board is seeking the services of a Graphic Designer to facilitate the conceptualization, designing and circulation of its information, education and communication materials.

Under the supervision of the IT Specialist and Communication Consultant, the Graphic Designer shall be responsible for graphic illustration of selected promotional materials (such as banners, flyers, short videos) of the African Union Advisory Board on Corruption as and when they are needed during various events throughout the year.

4. KEY DELIVERABLES

- The designer will be able to conceptualize, design and produce strong design elements for print and online usage;
- The selected candidate should have an understanding of communications & marketing concepts and good ICT skills;
- Design all AUABC communication materials in accordance with the African Union Communication style guide;

- Provide technical support in the conceptualization and design of communications and promotional materials;
- Executing document layout, design and revisions;
- Reviewing final layouts and suggesting improvements as needed;
- Generating designs from concept stage to final delivery and actively contributing to the creative process; and
- The consultant will be expected to deliver these services in the context of the Terms of Reference in a timely manner.
 - Digital banners;
 - Web and social media digital content; and;
 - Short videos.

5. QUALIFICATION AND SKILLS

- A minimum of two (2) years' experience in graphic design along with a proven knowledge of graphic layout and design across multiple media channels (Samples Must be provided);
- Outstanding skills in graphic design and illustration and ability to summarize a story using convincing graphic art;
- Generates innovative, practical solutions to challenging situations;
- Demonstrates substantive and technical knowledge to meet responsibilities and post requirements with excellence;
- Proficiency in applicable design software Conversant with design software (Photoshop, Illustrator, InDesign, Premiere Pro, CorelDraw, Final Cut HD, etc.);
- Demonstrated experience in motion graphic design skills, visual messaging and informational graphics and video editing;
- Strong interpersonal skills, ability to coordinate/manage multiple tasks simultaneously and be a forward thinker;
- A creative mind-set and the ability to work well under pressure, completing tasks efficiently, and handling tight deadlines;
- Ability to respect deadlines for submission of illustrations and delivery of models
- Excellent verbal and written communication skills with proficiency in written and spoken English; proficiency in French is an asset; and
- Be a national of an African Union Member State.

6. DURATION OF THE CONSULTANCY

- The prequalified consultant will be invited to serve when required by the AUABC and will be working remotely (Home based) and on-call basis.

7. Consultancy fee

- The consultants placed in the roster will be invited to bid when there is a job requirement, and the successful bidder shall be issued with a Lump-Sum Contract.
- The consultant will be paid per the work done and delivered to satisfaction;
- The Consultant should quote the payments based on Graphics and Videos; and
- Payment will be made upon submission of invoices, specifying the number of items delivered.

8. EVALUATION CRITERIA

For evaluation of the expressions of interest the following criteria will be applied:

- a) Education Qualification (20 points);
- b) Experience Related to the Assignment (20 points)
- c) Supporting work on graphic design and number of projects worked on (60 points);

Interested candidates are requested to submit the following documents related to personal capacity assessment for the AUABC's consideration:

- Relevant experience related to the assignment;
- Contacts of organizations previously worked for;
- Curriculum Vitae of the Consultant.

Further information can be obtained through the email address: procurement@african-court.org

9. RESPONSE TO THE CALL

Application must be returned not later than 1700 hours local time, 18th April 2022 to:

Email: tender@african-court.org

(The maximum size of attachments is 25 MB. If the size of your attachment exceeds 25 MB, please send it over several emails.)

Or,

Postal address:

**The Registrar,
African Court on Human and Peoples' Rights
P.O. BOX 6274
Arusha, Tanzania**

Or,

Physical address:

The Headquarters of the African Court on Human and Peoples' Rights, situated at TANAPA, Mwalimu Julius Nyerere Conservancy Centre, Phase II, Dodoma Road.


Dr. Robert W. Eno

Registrar of the African Court

